

# JENNA haines

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## **EXPERIENCE** **Production Specialist**, *Dragon Denim*

09/2021 - Present Atlanta, GA

- Increased productivity by prepping, sewing and finishing 60 deconstructed denim jackets per week.
- Worked with applique and lace to create custom denim jackets.

## **Set Tailor**, *Carter's, Inc.*

09/2020 - Present Atlanta, GA

- Assisted head tailor in altering fitted looks efficiently for same-day photoshoots, averaging 30 outfits per day.
- Participated heavily in fit sessions, making recommendations for fit and construction issues.

## **Head Seamstress and Leather Goods Designer**, *Glad & Young Studio*

02/2020 - 12/2021 Atlanta, GA

- Designed first men's bag and dopp kit for market, ensuring design consistency with the brand's visual language.
- Executed sketches and renders, prototype mockups, market and user research, and pattern drafts.
- In charge of detail oriented sewing of leather goods, prepping and finishing products, and servicing machines.
- Modeled and participated in social media campaigns.

## **Social Media Manager**, *HipHop 2020 Innovation Archive, Internship*

01/2021 - 07/2021 Atlanta, GA

- Managed three social media platforms, posting consistently from a curated content calendar.
- Demonstrated a proficiency in copy writing, a creative eye for a cohesive feed, and organization.

## **Content Editor**, *North Avenue Review Magazine*

01/2020 - 07/2021 Atlanta, GA

- Responsible for leading the copywriting team, directing weekly team and individual meetings, establishing deadlines, editing all submissions and iterations, maintaining high morale, and connecting with the team.

## **Keyholder**, *Spirited Boutiques*

08/2016 - 12/2019 Roswell, GA

- Responsible for processing and reconciling transactions, securing the store at closing, and providing customer centered service with adaptability in scheduling and tasks.
- Provided guidance and training to employees.

## **Inventory Clerk**, *Spirited Boutiques*

02/2018 - 10/2018 Roswell, GA

- In charge of entering product SKU's and pricing, ensuring that inventory remains current.
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## **EDUCATION** **Georgia Institute of Technology** **Bachelor of Science in Industrial Design**

08/2019 - 07/2022 Atlanta, GA

**Major GPA:** 3.79, **Overall GPA:** 3.72, Highest Honor

**Clubs:** IDSA, North Avenue Review, HipHop 2020 Innovation Archive

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## **SKILLS** **Adobe CC**

InDesign, Illustrator, Photoshop, Adobe XD, Lightroom, Premiere Pro

## **CAD + Softwares**

Fusion 360, Solidworks, KeyShot 10 + 11, Figma, Miro

## **Prototyping**

Industrial Sewing, Garment Construction, Sketching (Digital + Analog), Rapid Prototyping, Wireframing (Low + Mid Fidelity), User Testing, Thumbnailing, Ideation, Concept Visualization, Presentation Building + Flows, Fitting, Alterations